



Phoenix Artists Guild

Volume 98

April 2018



PRESIDENT'S MESSAGE APRIL 2018

Change is good! (My new mantra!) Repeat – change is GOOD! At the March meeting our motion to move to the AAG building for our general meetings was passed by more than the two thirds majority needed. As you know, this move will do several things for us. Firstly, of course it will save us money since the church where we have been meeting for several years, planned to double our rent. Secondly, the lighting (which has been an ongoing problem) is infinitely better, acoustics are better and we have access to a kitchen nearby. When the board meets we will tackle the logistics – who sets up and tears down the meeting room? What time should we start? How long do we allow for critique? Can we arrange carpooling for members? (Stuff like that!) You will see several indications in this newsletter but here's a heads up.....WE WILL HAVE OUR APRIL MEETING IN THE NEW LOCATION! Yay us!

I personally feel that this is a positive change for us, and I also believe that change helps us grow. We hope we will not lose members due to this change – we love, appreciate and NEED every one of you! While we are “GETTING OUR FEET WET” we will likely make some mistakes. The IMPORTANT issue here is that if you find you have a problem getting to the new meeting place, YOU NEED TO LET YOUR OFFICERS KNOW! We will do everything in our power to make the transition as smooth a procedure as we possibly can. PLEASE keep the lines of communication open between you, the members, and the board of directors you have elected to manage the organization. And the bottom line is, this organization is for YOU!

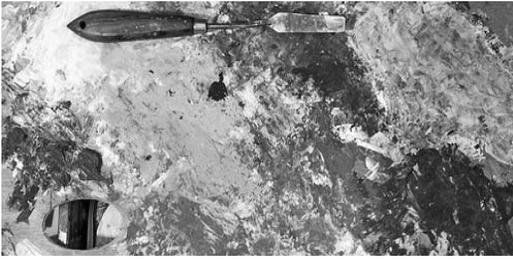
Spring is a wonderful season of new beginnings. The trees are budding out; the grass is getting greener with every gallon of water we pump into it. The weather – well what can I say...this is why we live here, right? I am excited about this new beginning. I hope you are as well.

Julie Frye,
President

May Meeting Change

Due to the Memorial Day weekend. The May monthly meeting has been changed to June 4, 2018.

Please mark your calendars.



Creative Corner

CREATIVE CORNER – APRIL 2018

WHAT MEDIUM IS EASIEST/BEST?

Article by Julie Frye

Whenever we have a receiving for a new show, it’s not hard to determine that the majority of PAG members work in oil since that category always has the most paintings entered. For centuries, oil paint has been the most popular medium used by artists. Perhaps because many feel that it is the “easiest” – (I’m not sure everyone would agree with that assessment!) As it comes from the tube, it has a nice, buttery consistency. When you dip your brush into that little mound of gleaming color on your palette and then make a stroke on the canvas, the color obeys your command immediately. You can spread the paint further, smooth it out, heap it up, blend another color into it, or scrape it off and start again. It stays wet for quite some time if you haven’t thinned it with turpentine so you can blend or manipulate it the next day. A good choice if you’re not in a hurry – but what if you are?

Acrylic – so different from oil in many ways – dries very fast, has a nice buttery quality like oils, comes in vibrant colors like oils, and if you have painted in oils previously you may find the difference troubling. When I work in acrylic (which is not often) I have a “Sta-Wet” palette which comes with a sponge pad the same size that you can soak, placing the special palette paper on top and mixing your paints on it. This keeps the paint we a great deal longer. You can also add mediums (glossy or matte) which will also slow the drying time on both palette and canvas. Personally I find the workability of this water based medium difficult to handle but on the positive side it tends to loosen up the painting process.

Watercolor – most people think it’s the most difficult medium and once you have painted it, you can’t fix mistakes. Not true! However, don’t compare it with the aforementioned mediums of Oil and Acrylic! Not apples and oranges folks, apples and TURNIPS! Firstly, if you are doing a watercolor, GET THE BEST PAPER YOU CAN AFFORD! And a few good (maybe expensive) brushes. Consider painting with clear water first then drop in your color when the shine leaves the paper. (The Magic Moment) Use no more than two or three colors in each admixture to keep them clean and vibrant. Plan carefully and be patient! WORK LIGHT TO DARK! When the painting is completely dry you can “lift” sections you wish to change with clean water and a FIRM brush being careful not to destroy the paper. I have put entire paintings under the faucet spray nozzle and for all intents and purposes started over! It can be done!

I won’t even mention pastels since I don’t use them so if you are a pastelist, I salute you but you’re on your own! Whichever medium you select, you need to learn the ins and outs of it, and don’t be afraid to try something new and unfamiliar. It helps us grow as artists.

Meeting Agenda

Monday, April 23, 2018

5:30 pm - Critique

6:30 pm – Business Meeting

Social Time

Demonstration Featuring Nancy Romanovski



March Demonstrator – Nancy Romanovsky

Nancy Romanovsky, a fine art painter in oils, is the demonstrator for the April meeting.

Nancy, a native Arizonan, began oil painting at a young age. Later on, she attended Arizona State University and also studied art at the Scottsdale Artists’ School. Nancy’s career was in graphic design and marketing; however, in 2012, she left that area of expertise to paint full time.

Nancy has a passion for painting, starting with a blank canvass and creating a uniquely beautiful and honest work of art. She loves to paint landscapes and experience the quiet essence of nature. She enjoys painting with oil and uses a variety of brush strokes to reach a desired effect reflecting the landscape before her.

Many of her paintings are of trees in which she captures their individuality and also the grove or stand as a whole. An enthusiastic hiker, Nancy finds inspiration for her future paintings as she explores all of nature.

According to her bio on her Web site, Nancy’s paintings may be found in corporate and private collections in the USA, Canada, Brazil, Hungary, and Italy. She is a Signature Member as well as a board member of Women Artists of the West. She is also a member of Arizona Plein Air Painters, Sonoran Art League, and Plein Air Washington Artists. There is also an impressive listing of select awards and exhibitions.

You are encouraged to visit Nancy’s Web site to view her paintings and read more about her in her Artist Statement. <https://nancyromanovsky.com>

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Congratulations

Artist of the Month- March

1st Place – Don McDonald &

Larry Beausoleil

2nd Place – Gary Merrill



A LEAGUE OF THEIR OWN EXHIBIT: Prospectus and Information

Our exhibit is scheduled for June 2nd to June 28, 2018 at the Holland Gallery of Fine Art located at Bldg. B, 34250 N. 60th St., Scottsdale. Our wall space is #3, 5' x 17' plus one pedestal (approx. 18" x 18" on top to accommodate 1 3D piece). Directions to the Gallery are from the intersection of Cave Creek Rd. and Carefree Highway, go right onto Carefree Highway, right at 60th St., 1st right into the complex for parking; the Gallery is next to a small sandwich shop.

All PAG members submitting their names to participate may do so. Based on PAG Board decision, artwork (except for 3D artwork) maximum dimensions are 8" x 10" (framed or 1 1/2" Gallery wrap). **All work must be wired for hanging, no sawtooth hangers permitted. Each piece will need a PAG tag with Title, Artist, Medium and Price attached to the back.**

Each piece will also have a 5x3 (vertical) card attached to the bottom right corner with Title, Artist, Medium and Price, and with a 2 sentence maximum 30 word brief statement of the artist's motivation for drawing, painting or photographing it. This can be on a piece of paper and will need to be given to Julie Frye at our April meeting for computer processing. All materials needed will be available at our April meeting.

Delivery and hanging of all artwork is scheduled for June 1st, 9 am to 3:30 pm. Artwork pickup is scheduled for June 29th, 8 - 9:30 am.

This exhibit will have:

- .No Jurying or judging.
- No charge for show entry.
- No artist sitting or selling at the show.
- 20% of sales goes to Foothills Community Foundation.
- The sign is property of the PAG.

Dr. Carl
Alliance Rep.

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OFFICERS FOR 2017-2018

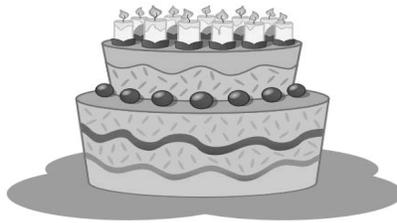
President	Julie Frye
1 st Vice President (Program)	Pat Washburn
2 nd Vice President (Show Chair)	Carmen Timm
Treasurer	Paula Sandera
Recording Secretary	Jo Allebach
Corresponding Secretary	Cindy Berg

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TIME TO RENEW YOUR MEMBERSHIP IN PAG FOR 2018-2019

The new Membership Form for 2018-2019 is now available on the PAG Website. Print it and complete and send to Jean Morgan, who will be the new Membership Chair. Jean’s address is at the bottom of the form. Or, bring the form with your check to the April or May PAG meeting. Forms will also be available at the meetings. It is important to get your renewal in before June 15 in order to have your contact information included in the PAG Membership Directory. If you have questions call Grant Washburn, current PAG Membership Chair at 623-215-7849.

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BIRTHDAYS

Jaxine Cummins Ann Higgins
Joey Tichacek Elaine Waters
Patricia Washburn



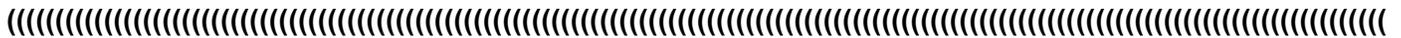
Community Outreach Chairman, Victoria Lansing reports that for the March 26, 2018 meeting we collected 17 items for a value of \$38.00. There will be **NO** food collection next month at the new location.

Artist on Display

Jo Allebach – Jo Allebach is a Gallery Artist at the Herberger Gallery at the Arizona Center



We are moving. Our monthly meetings will now be at the Arizona Artists Guild building. Located at 18411 N. 7th Ave, Phoenix, AZ 85023. It is on the east side of 7th Ave just south of Union Hills Drive. Take the Loop 101 to 7th Ave, or I-17 to Union Hills. You can also come to the building from the south on either 19th Ave or 7th Street to Union Hills. 7th Ave does not go through North Mountain, so you CANNOT proceed north on 7th Ave from the Church of the Beatitudes.



Attention: If you would like to participate in being picked up for transportation or driving to the AAG building. Please contact Julie Frye, at 602-973-8618 or juliefrye381@gmail.com. She will help set up carpools.



Slate of Officers for 2018-2019

President - Grant Washburn
1st Vice President - Programs - Pat Washburn
2nd Vice President - Exhibits - Julie Frye

Treasurer – Paula Sandera
Recording Secretary – Jo Allebach
Corresponding Secretary – Cindy Berg

CHUCK'S COMPUTER CORNER "TIPS":

What's the best External Hard Drive, (assuming you're staying with what you have INTERNALLY)?

First: Consider that 'there are only two kinds of hard drives; those that have failed and those that are going to fail!' (complements of Data Doctors™)

Mechanical failure or data loss can occur in a drive whether it's brand new or been in service for years and generally with little to no warning.

Traditionally, the industry considers there is an expected failure rate of hard drives – s a higher than average number of failures in both the early stages "infantile failures" of use and as the device ages.

"Infant Mortality"

Early failures are generally a reflection of factory defects that show up only after the drive is put under real-world stresses in use. Organizations that use a large quantity of drives will often use new hard drives in non-critical systems for a period of time, before committing them to mission-critical use, to help weed out defective drives. The notion that a device is new, therefore it shouldn't fail, is incorrect – new devices do fail, so plan accordingly.

SSD (solid state "chip" drives vs. HDD "disk" drives).

The type of storage device also plays a role in both the reliability and longevity.

Traditional Hard "Disk" Drives (HDDs) use a spinning magnetic disk and a read/write arm that floats over the platter, and have various mechanical components that can fail.

Solid State Drives (SSDs) have no mechanical moving parts because they store data on memory chips, much like the flash drive you likely have used to transfer files between computers. While the lack of any mechanical components in SSDs would lead to the conclusion that it should be more reliable, that's not necessarily the case.

SHOW and PROMOTE YOUR ART TO THE WORLDWIDE WEB

For just. **\$25.00 A YEAR!** Include it when you pay your membership dues. This includes **ONE FREE** mid-year image exchange!

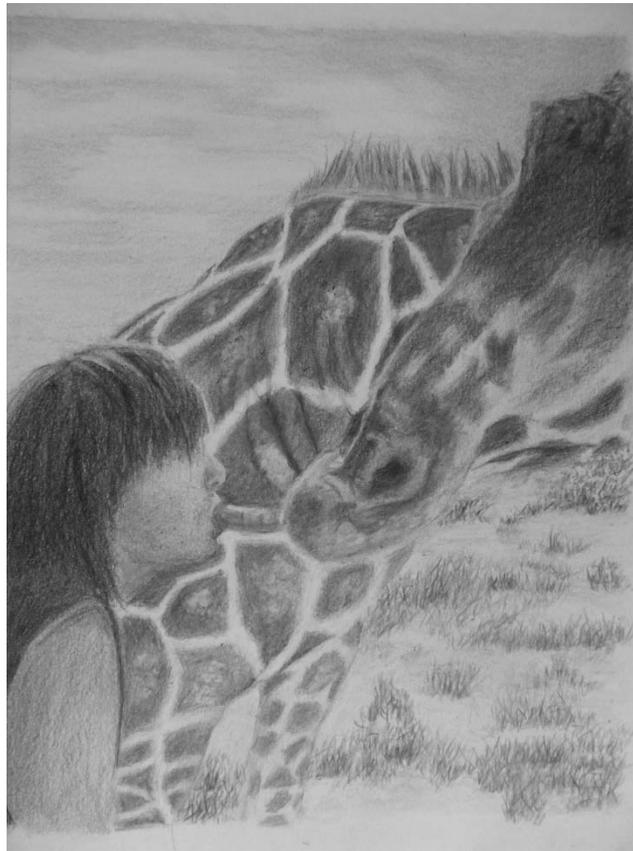
We have enhanced the website, using current search terms/words to increase traffic to get more visitors to our site, and pique their interests when they get THERE! Over 6,500 visitors since Jan. 1, (from all over the world!) Click on the last "button" below the spinning globe, and then "locations".

So, get YOUR LINK on the PAG website LINKS page and get these advantages working for YOU!

Just send me the following details:

- **A JPG (as least 300dpi) of one of your pieces, with**
 - **Its' title, unframed size, media**
 - **Your name, email address, website**
- Art organizations to which you belong**





Artwork by Paula Sandera

 **Arizona Art Supply**
The largest Fine Art Supply Retailer in the Southwest
Serving Arizona Artists for over 65 years.

Is a proud supporter of Phoenix Artists Guild.
PAG Members Receive 20% Off All Non-Sale Items!
www.arizonaartsupply.com
Phoenix—Tempe—Scottsdale—Sun City—Tucson

Meetings:

4th Monday of Month
Beatitudes Church
Britt Chapel
555 W. Glendale Ave.

Contacts:

Julie Frye – President
Grant Washburn – Membership
Membership \$40.00 per year/May-April