



Happy Thanksgiving

MESSAGE FROM THE PRESIDENT

PRESIDENT'S MESSAGE – NOVEMBER NEWSLETTER

Autumn continues to be my favorite time of year, cooler weather, changing colors (if you go out of town far enough!) opening doors to fresh air after the long hot summer. Also, my busiest time as must be true for most of you. We have some exciting show opportunities ahead so I hope you have been painting! The Thunderbird Arts center show will likely be a great experience at this new venue. (Please send the flyer that Carmen sent out to all the friends in your local address book. **IT IS IMPORTANT THAT WE HAVE A GOOD CROWD FOR THE OPENING RECEPTION ON THURSDAY NOVEMBER 30!**); Change out at WAC, reception and gift tables; The Ascension Lutheran exhibit coming up in the New Year. Check the deadlines elsewhere in this newsletter and mark your calendars! You don't want to miss any of these show opportunities that Carmen and her committee have arranged for us and

thank them when you see them. They have done a superior job.

Our last few demonstrators have been terrific and November should be no different as our friend Dave Flitner demonstrates his excellent technique. Bring a painter friend to this – it will be very educational!

Lastly a bit of “motherly advice” – These frantic days preparing for the Holidays, shopping, baking, running around, it can all be exhausting. Somehow with so much to do for so many we forget to take care of ourselves. Get your flu shot if you haven't already...take lots of vitamin C, D and A... Get some exercise...6-8 glasses of water every day!...plenty of sleep.....(I know that's a hard one!) Just be well everyone. It's no fun to be under the weather!

Happy Thanksgiving everyone. We have so much to be thankful for.

Julie Frye,
President



Creative Corner

Fixing Problems and What About Framing?

By Elaine Waters

Often in my classes, I will ask the students to critique my art. This is good for me, as well as good for them. Sometimes they will mention a problem that I have been trying to ignore.... Then, I know that I must FIX the problem. Sometimes you will spot your own problems.... Sometimes a viewer will spot them. If an issue with one of your paintings keeps bothering you.... Then, you will have to fix it. Avoiding fixing a problem does not make it go away. It will haunt you and you will never be satisfied with the painting. Now, on to another important issue.

One thing I have never really focused on during critiques is framing. If the first thing a viewer comments on when looking at a painting is the frame, chances are very good that the frame is wrong for the painting. The frame should quietly complete the painting. It should never be more important and showy than the art itself. The frame can be a color that is in the painting, so that the frame will seem to be a part of the painting. Sometimes commercial framers will put colored mats or mats with cut out designs on your art. These kinds of things are best left up to the buyer to do to suit his own taste. The artist is always better off to use off white or very lightly colored mats.

Often jurors for art exhibits will reject very nice art because of the way the art is framed. Be careful when choosing a frame at a garage sale or second- hand store. Old frames have a way of showing scuff marks, dirt, dried out and warped mitered corners. If the painting has glass, make sure the mat is clean and that the glass is clean. Just because the dimensions of the frame match the dimensions of the art, the frame may NOT be the right match for the art!

Both of issues are very important when you are preparing your art for exhibit. Always finish your art until it satisfies you and surround it with the perfect frame for that painting.

Meeting Agenda

Monday, November 27, 2017

5:30 pm -Critique

6:30 pm – Business Meeting/ Artist of the Month voting

Social Time

Demonstration Featuring – Dave Flitner

PAG Demonstrator for November

David Flitner, Fine Artist

Oil Painter of Southwestern Landscapes

David Flitner obtained a degree at the University of Arizona and continued his formal training at the Art Center College of Design in Pasadena. Still drawn to the beauty of the Southwest, he returned to Arizona to make his home and continue his studies in art and of nature's landscapes. He was a founding member of the Arizona Central Backpackers Association and backpacked in Arizona for over 15 years, deepening his appreciation and knowledge of the Arizona outback.

One of David's Grand Canyon paintings was reproduced on a back cover of the Arizona Highways magazine and later displayed in the special exhibition of "A Backward Glance at Arizona Highways Illustrators" at the Phippen Museum of Western Art (2000). He was also the featured artist of the University of Arizona Alumni Art Show (2002).

David is a member of the Oil Painters of America and the Arizona Plein Air Painters. He has shown in one-man and multi-artist shows and his artwork has been represented in fine galleries in Scottsdale, Wickenburg, Sedona, Tubac, Monterey, Aspen, Santa Fe, Jackson Hole, and Tucson. David's work has been displayed in Phoenix city government and corporate buildings nationally and can be found in private estate collections, including those of Burt Reynolds and Ann Miller.

David teaches landscape painting classes at the Scottsdale Artists' School in Scottsdale, Arizona, one of America's foremost independent art institutions. He is a painter at heart and enjoys engaging with other artists and helping students along their own art paths. He taught at Jerry's Artarama Art Store in Tempe, Arizona from 2010 through 2015 and has been a member of the critique team for the Scottsdale Artists League since 2010. In the last few years, he's received over 30 invitations from Arizona art leagues to teach, do art demonstrations, judge art shows and lead critiques. He has appreciated and valued all of those opportunities to meet fellow artists and talk about art, his favorite subject.

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**Member Activities Chair, BetteLou Tobin –The November challenge is to create a Holiday greeting card using photos depicting a Christmas celebration from your own life experience or hand painted elements showing a favorite Holiday experience from your childhood. Be creative and share this happy time with your PAG friends!**  
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ARIZONA ART ALLIANCE

The direction of the Alliance continues to focus on its development as a state-wide contributor to providing community outreach programs, veterans art-based rehab, and exhibit venues to its member organizations. Regarding the latter, development is toward investigation of various new and differing venues for exhibiting based on changes in avenues for exposure of art to the public where they tend to congregate.

CURRENT AND FUTURE PROSPECTIVE EXHIBITS

The Holland Gallery ART IN PARTNERSHIP III show closed on October 30th. Its reception had 180 visitors and sold 2 pieces. Winners will be featured on the Alliance website. The next major show is scheduled for Spring 2018 to be held at the WHAM Gallery. Both these shows are scheduled on an annual basis.

The proposed newest show - "A League of Their Own" - is planned for the Holland Gallery for June and July of 2018. It will provide 8 numbered exhibit spaces for June and 8 for July to 16 participating Alliance member organizations. On October 25th, random drawing for the 16 spaces was made. The PAG drew wall space #3 for the month of June, 2018. Each space will be 17' long by 5' high with 1 pedestal for 3D artwork. Due to space limitation, smaller artwork is encouraged to maximize number of participating artists. Specifics of our group will be forthcoming. This exhibit should be a good opportunity for us to increase our membership and show our artwork on an annual basis to a fairly broad group of people. Despite an anticipated slowdown in traffic during the summer months, Gallery and ongoing community affairs and thus continuous visitors (and prospective art buyers) should increase visibility. Tri-fold brochures from each league will be allowed on a shared table.

Stay tuned....and keep working on new artwork. We have 6 months.

Dr. Carl
PAG Rep.



PAG CHRISTMAS PARTY – Wednesday, December 13, 2017
THUNDERBIRD ART CENTER – 9th Street & Grovers

Please note the Wednesday date. If you haven't signed up to bring food for the pot luck dinner, please do so at the November General Meeting.

Updates and Corrections to Member Directory

Julie Frye – new email - jfrye@noteworthyarts.com

Member Information

Please donate art related items for the Ways and Means area. At each general meeting we hope to offer those items for sale to the members. This is an easy way to raise a little extra money for the organization, while cleaning out your closets.

The forms for all the upcoming shows can be accessed thru the website. Deadlines are fast approaching, so print them out and send in your enteries.



Congratulations

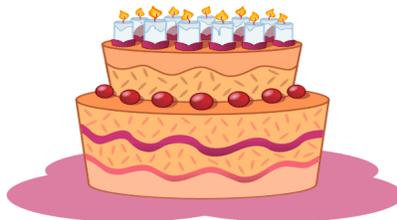
Artist of the Month

1st Place – Marion Droge

2nd Place – Eve Maller

OFFICERS FOR 2017-2018

President	Julie Frye
1 st Vice President (Programs)	Pat Washburn
2 nd Vice President (Show Chair)	Carmen Timm
Treasurer	Paula Sandera
Recording Secretary	Jo Allebach
Corresponding Secretary	Cindy Berg



BIRTHDAYS

Julie Frye Annette Grosso
Shakey Walls



Community Outreach **Chairman**, Victoria Lansing
Reports for September 25, 2017 the Club collected 33 items of food for a
Value of \$69.00. Please, bring your non-perishable food items to the
General Meeting.

Artist on Display

Jo Allebach – Jo Allebach is a Gallery Artist at the Herberger Gallery at Arizona Center.
She also has 2 paintings in the Herberger Theater Exhibit, “Memories of
October and November” Show.

Arizona State Fair – Marilyn Miller – 2 watercolors entered
Linda David – Wood Art entered
Soonthorn Cheevasit – 2 paintings entered/ 1 sold

Each month we will list those artist that are on display. Please send in your information so we can
all celebrate your successes.

Long time PAG member, Maxine James, has recently passed away. Please keep her family in
your thoughts.

SHOW and PROMOTE YOUR ART TO THE WORLDWIDE WEB!

Promote **YOURSELF** and **YOUR ART** with **WORLD-WIDE VISIBILITY** –
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Website: www.PHOENIXARTISTSGUILD.COM

A. Legend/Index across the top of the pages:

links for Each Page –go directly to----?

- 1) PAG Home Page
Mission Statement;
Contact Info.
Meeting place/time
- 2) LEADERSHIP (Officers, Directors, Committee Chairs)
- 3) MEMBERS
Current members, their media, contact info.
Artists of the Month
Member Tributes
- 4) MEETINGS; WHERE, WHEN, DEMONSTRATORS, LAST MEETING PHOTOS
- 5) PAG EVENTS – WHERE, WHEN, LINKS TO FORMS
- 6) FORMS- PAG EVENTS, MEMBERSHIP APP., ALLIANCE JURYING
- 7) OPPORTUNITIES; (ALLIANCE EXHIBITS; OTHER NON-PAG SHOW OPP'S.
- 8) NEWSLETTERS – CURRENT AND PAST ISSUES
- 9) SPONSORSHIP – SPONSORS, PATRONS, ADS (WE NEED HELP HERE!)
- 10) LINKS; INDIV. MEMBERS, AND OTHER METRO-ORGANIZ. LINKS
Get the attention of our visitors to **YOUR ART** and availability
(See **LINKS PAGE**, or the **NEWSLETTER** for instructions)
(WE HAVE 6-8 ARTISTS LINKS; HAVE ROOM FOR A FEW MORE



B. SEE the “Rotating Globe” at the bottom of the FIRST PAGE)

Click the right-most button underneath, for statistics, such as:

- a) Over 5,000 since Jan.
- b) 3,000 USA
- c) 1,500 AZ
- c) 114 OTHER COUNTRIES

But -- That’s not good enough!

We have been OPTIMIZING SEARCHABILITY:

- updating **CURRENT** keywords/phrases, for searching criteria, (ie. FineArt, Prof. Artists, art exhibits, still life art, scenic, animal life, acrylic, oil,)

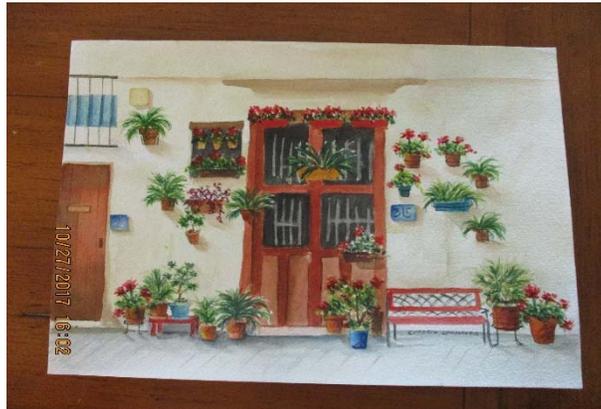
-To get more visitors **TO** our website, and **peak their interests** when they get **THERE!**

So, get YOUR LINK on the PAG website and get these advantages working for YOU!

(Chuck Cummins chuckc1@cox.net)

We are looking for contributors for script, sketches or pictures of art for the Back Page Art page of the **newsletter**. If you have artwork you would like featured, please send the work to tees2others@gmail.com for publication.

“Barcelona Door”, Watercolor, Cindy Chambers





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Meetings:

4th Monday of Month
Beatitudes Church
Britt Chapel
555 W. Glendale Ave.

Contacts:

Julie Frye – President
Grant Washburn – Membership

Membership \$40.00 per year/May-April