



Phoenix Artists Guild

VOLUME 36

JANUARY 2011

President's Message

Happy New Year! Welcome to January 2011!

It has been a wonderful last few months. PAG's 2010 proved to be a very successful year. PAG membership has grown and members' participation has been excellent in all areas.

PAG wants to continue the momentum by continuing to give its members what they want. Art opportunities to learn, grow, and show their art. Provide networking opportunities to meet with other artists and creative event resources. Artists are encouraged to promote all areas of artistic talents by encouraging them to give of their skills, time, and energy. All of this while making lifelong friends and having fun!

All of this was clearly noticeable in the exceptional participation at the PAG Holiday Meeting on December 16th. Attendance was outstanding. Entertainment by "Cordially Yours" was great!

A special thanks to friends and family that joined the festivities. What a successful event! The food drive collected more than anticipated. PAG's community service project received an abundance of blankets. Thank you to all who opened up your hearts to help those in need.

Please check out the PAG Holiday Meeting pictures on www.phoenixartistsguild.com.

PAG has many new and exciting events planned for the upcoming year! Freddie Lieberman will be demonstrating her artistic skills at our next meeting on January 24th. Plus, in preparation for the ***PAG Gallery Exhibit 2011***, participants will bring in up to three pieces of art for jury to be in the exhibit. ***This show is open to all PAG mem-***

bers. We encourage everyone to take part in this event. What an excellent opportunity to show your work in this beautiful gallery. Please contact any board member if you have any questions. All details are also available in your PAG 2010-2011 Directory and on the PAG website www.phoenixartistsguild.com.

"Get ready to have some fun! Take brush or tool in hand, and go for it! Remember...don't strive for perfection, just for fun!!" "True change takes place in the imagination."

(continued on page 2)



"Shack Near Redding" by Julie Frye

Critique at 6:00, Business meeting 6:30, Monthly Demonstrator, Refreshments Meetings are the 4th Monday each month- Guests are welcome

<http://phoenixartistsguild.com>

Freddie Lieberman

Freddie's first foray into the world of art was when, at age 3, she covered her grandparents' freshly painted walls with a crayon mural. It was almost her last foray into anything.

In 1965 she received her BFA in Art Education from the University of Illinois and then attended classes of her choosing at the Art Institute of Chicago.

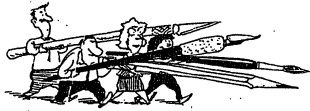
After teaching art at the high school level for several years, she decided to use her training and talent as a free-lance artist. She painted wall murals, life-size sports figures, wall graphics and specialty finishes on walls and furniture. Later she designed and painted chairs and benches which were actually portraits. All of the above can be found in homes, restaurants, and businesses in Arizona as well as all over the country.

Recently, she put these commissions on hold to follow a deep desire to paint strictly from emotion using colors and techniques that truly excite her. No planning, measuring, submitting for approval-how totally liberating!

ARTIST'S STATEMENT

An accumulation of lifetime experiences all contribute to the person we are today.

I paint using many layers of translucent glazes-each adding to the richness of the finished work. These layers continuously alter the painting but each contributes to the final result-even the **very first brushstrokes**.



(Presidents message continued from page 1)

A very special thanks to all the PAG Board members and other committee members who continue to give so much to make this organization the success that it is and keep giving the PAG members what they want.

"I look forward to seeing all of you at our January meeting...**Happy New Year!**

"With brush in hand my mind empties of its concerns and the beauty in this life smiles."

PAG President

Maryanne Noli

Member Tribute

Nancy Searles

I want to tell you about a unique and talented artist. To know her "is" a special privilege.

Nancy Searles has been a member of the Phoenix Artists Guild for 20 some years. She graduated from the Cooper Union Art and Engineering School in New York. Nancy has studied art under the tutelage of Darlene Gotto, and has remained in Studio Art at Glendale Community College for many years, along with many of her life-long friends. She wins Ribbons and Accolades for her work in any show she is in.

I have never had as much fun as when Nancy and I took tap dancing lessons and remained in the Golden Girls for 6 years. To be around her just brightens up any one's day. Nancy is the "St. Francis" of our time. Through the years, she has taken in so many homeless animals and gives them so much love.

She cares for any of God's Creatures. I'll tell about a moth she saved some time. She would collect feral cats and have them neutered and feed them, all at her own expense. You won't be surprised if I tell you in her later years, she has worked for a company called Nutro pet foods. She would meet you in various pet stores, and talk to you about feeding your pets the right food. And you'd better listen if you love your pet.

Nancy also is an extraordinary seamstress. She would talk to any stranger, make them a friend, and sew drapes or dresses for them. Nancy didn't know how the word "NO" was spelled. Nancy and her husband Bob came to Phoenix from New York. They produced five children, four boys and a girl, and had fifteen grandchildren, nineteen great-grand children. Both of them had a hearing aide business for years. Nancy says she was their best customer. They loved to spend their vacations in Mexico on the beaches. Bob and Nancy were married for 64 years. Bob passed away this March. Nancy was put on this earth to teach us the Golden Rule, and to smile, no matter what life deals us. She is much loved by all her friends.

By Jaxine Cummins

Ways and Means Report

HAT'S OFF TO ALL PAG MEMBERS - PAST AND PRESENT

who generously donated many ART related items to the Ways and Means Table for re-sale. Since September 27, 2008, according to **Elaine Waters** records, our Treasurer, says that she has received a total of \$1,648.75!! This ALL goes to PAG for our operating expenses! THANK YOU , ONE and ALL for your Donations and Purchases.

If you have a surplus of Good, Clean, Art Related items to donate to Ways & Means Please bring them to our regular meetings or if you help, please call :

For Free Pick-Up by - **Larry Andrews**
@ 623-939-0442 OR
Dr. Carl Hoelle @ 602-274-1699



Happy Notes

Marilyn Miller has a one month art display at Grinders, 17 E. Dunlap, Suite #104. Starting January 7, 2011. The Reception will be Friday, Jan 7, at 7:00 PM. There will be intertainment by a jazz band. All are welcome.

Apology to **Dr. Carl**: he won an Honorable Mention at the State Fair on an oil. As did **Alice Okonesky** who won an Honorable Mention in the Plein Air category.

And thanks to **Chuck** and **Jaxine Cummins** for the beautiful and delicious cake and to **Jeanette Sprague** for decorating it.

I also want to thank everyone for their enthusiastic participation in buying Lottery tickets for the easel. It brought in \$167.00 for the Guild. I'm really happy about that! And I understand that it was given to another special artist as a gift.

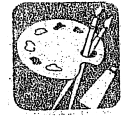
Dr Carl Hoelle reports that 6 PAG members showed at the **Arizona Artists Association Holiday Exhibition**, at the Art Alliance Gallery: **Caroline Tolliver**, **George Nelson**, **Dr. Carl Hoelle**, **Maryanne Noli**, **Larry Andrews**, and **Julie Frye**.

Darlene Goto will judge the artwork for the AAA show. You may bring in 3 per artist, with 1 piece accepted.

Arizona Art Alliance

Dr. Carl Hoelle

The Arizona Art Alliance
10810 North Tatum Blvd. #102-264
Phoenix, AZ 85028



ARIZONA ART ALLIANCE/PHOENIX ARTISTS GUILD
REMINDER! of our show at the AAA Gallery in February of 2011.

Open to all PAG artists (juried or not) meeting PAG by laws requirements re shows. In addition, artwork must be original, no reproductions of others' painting or photography, and must be for sale (no NFS's).

If you would like to show, bring up to 3 of your paintings (max framed size 24x30) to our January meeting on the 24th.

All submitted artwork will be independently judged during our general meeting. If more than one of yours is accepted by the judge, choose the one you wish to show.

If your artwork is accepted at the meeting, you will need to complete a Hold Harmless/Inventory Form (to be provided to you) and submit a check for \$10.00 made to the Phoenix Artists Guild.

The PAG will need to supply volunteers to be present during show dates and times. Show dates are February 2nd-6th and 9th-13th. Gallery hours are from 11 am-7 pm. The Gallery is located at the Scottsdale Pavilions, 9011 E. Indian Bend Road, Suite E-1 (next to Sports Authority.) Artwork setup can be Sunday, Jan. 31st and/or Monday, Feb. 1st between 9 and 11 am on both days. Takedown of artwork is scheduled for February 13th at 6 pm.

This show provides a great opportunity to exhibit our artwork in a very professional gallery format.

The next AAA jurying deadline is scheduled for **January 30th, 2011**. The new Jury Committee Chair is Deborah Sedimayer (she also is a Fountain Hills Art League representative to the Alliance.) See me for application materials or download from the Alliance website, www.azartalliance.com

Deadline for submission of entry materials for Phase 6 of the deadline for the SKYE restaurant is January 15th 2011. (juried artists only.) The exhibit will be for 6 months, January 30th to August 1st. Large paintings are desirable with those less than 16x20 discouraged. Entries by email only in high resolution jpg to **Alan Arne** at aaarne@cox.net. Entries must contain artist name and address, telephone and email address, plus specifics of each image, including title, size, medium, and price for each piece. **Up to 10 pieces can be submitted.** There is no fee for entry. Artist receives 70% of any work sold. The SKYE Restaurant is located at 16844 N. Arrowhead Fountain Center Drive, Peoria, AZ 85382.

Dr. Carl Hoelle
AAA Representative.

Creative Corner

Julie Frye

COMPOSITION - DO I HAVE IT RIGHT THIS TIME?

We all know that when we paint in a simple, direct manner with lots of down to earth thinking and careful observation backing it up, we're probably going to have a successful finished product. But what's at the core of this success? **YOU GOT IT! Composition!** So I guess the first step in all this careful thinking has to ask how you are going to set up all the components of this subject you've decided to paint.

Since I most often use photos I have taken as the basis of my paintings, (nine times out of ten it's multiple photos) I try to see them as a simple two-toned pattern of light and dark, with everything in the picture forming part of either the light design or the dark design. This is the framework upon which you construct the entire painting. Several thumbnail value sketches done on 3X5 cards (draw the shape of your canvas in the center of the card leaving space around it) using a 3 or 4 B pencil will help get you started.

This simple, two-toned sketch will determine the big overall design of your painting. The basic design can be modified as you go along but the nearer you can come to preserving your original simple design, the better off you'll be.

Consider focal point! Arrange the components to lead the eye through the painting and point to it. Also remember that the focal point should occupy one fifth or

less of the painting surface. **AND** make sure there is only **ONE!** The placement of dark, light and middle values can and should lead to it. Determine if dark values occupy less space than light values or vice-versa. (This determines mood and "key")

Here's a checklist before you start to design your painting:

1. **What is it about this subject that makes me want to paint it?**
2. **Is there a "rhythm" I want to express?**
3. **What mood will I create? High, middle, low key?**
4. **Will I use a vertical or horizontal composition?**
5. **What viewpoint is best? Close, medium or far off?**
6. **What colors are best suited to what I want to say?**
7. **Where are the light and dark passages going to be?**
8. **IS MY LIGHT SOURCE CONSISTENT?**
9. **What personal qualities will I introduce? What will identify this painting clearly and uniquely as my own?**

Okay, so get to it – now you're on your way to your **FIRST** successful piece of the New Year! Now what could be better than that!

Mystery Member for Nov/Dec
Jeanette Sprague

Artist of the Month for Nov/Dec
Elaine Waters

Deadline for newsletter articles
is the 20th of each month.

JANUARY BIRTHDAYS

Pat Gellenbeck, on the 24th
Carmen Timm on the 28th
Happy Birthday
gals!

Mystery Member
for January 2011

This artist is a frequent flyer to Hawaii
This artist creates wearable art
This artist is very supportive of
our demonstrators

MEETING NOTICE
JANUARY 24, 2011

BEATITUDES CHURCH
555 W. GLENDALE AVE.
BRITT CHAPEL

DEMONSTRATOR: FREDDIE LIEBERMAN
CRITIQUE - 6:P.M. -
GENERAL MEETING - 6:30

Park in the main parking lot accessible on 7th Ave.

Website address: <http://phoenixartistsguild.com>

Remember to submit your pen and ink sketches to be featured in the newsletter.

Send news, updates and corrections to: Bets Doss email: betsdoss@aol.com

PLEASE PRINT NAMES, ADDRESSES, EMAILS CLEARLY!

The Newsletter needs QUALITY pen and black ink sketches. We have talented, gifted artists in PAG and we need to show them off. Newsletter sketches reproduce best done in pen and black ink. The size should be approximately 5 1/2" x 3". They can be proportionally enlarged or reduced to fit the space better. Bring your sketches in to be voted on for newsletter publication. I hope everyone participates in this.

UPCOMING SHOWS

Phoenix Artists Guild Spring Membership Show

Scottsdale Pavilions on February 2, 2011, to February 13, 2011. Art Alliance Gallery 9011 E. Indian Bend Rd. SuiteE-1 (101 & Indian Rd. in Scottsdale). Setup times to be announced. Open to ALL active PAG members! Juried and non-juried artists. Juried AAA artists s/b show Mar. 3 - Mar. 20, 2011.

February 2-13, 2011. Hours: 11 am to 7: pm.

Artists Reception: Friday April 8, 6:00 pm - 8:00 pm.

Peoria Fine Arts Association

Celebration of Artists exhibit from March 7 - 17, 2011.

Entry deadline January 3, 2011

Contact Andre Licardi, 623-773-5193 or

andre.licardi@peoriaaz.gov

Phoenix Artists Guild Membership Show

Church of the Beatitudes, Nelson Hall

555 W. Glendale Avenue, Phoenix

Friday though Sunday, April 8 to 17th. 2011

Artists Reception, Friday, April 8, 6:00 to 7:00 pm

MEMBERS DIRECTORY UPDATES

New Members & Corrections

e-mail corrections

Char Howey: howeycs@q.com (a q not a g)

Jean Kohn: icecreamd@aol.com

**PLEASE PRINT NAMES,
ADDRESSES, EMAILS CLEARLY!**

WORDS TO LIVE BY

Whether you mean it or not...always be sincere. It doesn't matter if you're rich or poor, it's always nice to have money.

How long a minute is depends on what side of the bathroom door you're on.

The closest I ever got to a 4.0 in college was my blood alcohol content.

I don't approve of political jokes. I've seen too many of them get elected.



We cannot change yesterday, that is quite clear
Nor begin on tomorrow until it is here-
So all that is left for you and for me
Is to make today as sweet as can be.
Author Unknown

Flowers leave some of their fragrance in the hand
that bestows them.
Chinese Proverb

Use what talents you possess;
the woods would be very silent if no
birds sang there except those who sang
best.
Author Unknown

