



Phoenix Artists Guild

VOLUME 87

January 2017

Message from the President:

HAPPY NEW YEAR ONE AND ALL!!!

As I have been reflecting on the past year, one thing comes to mind and that is how thankful I am to have the support of this wonderful organization. I have made so many good friends over the years, and had so many good and positive experiences through demonstrators, shows; critiques etc. and I have learned SO MUCH! Being able to serve as your president – with the excellent, efficient and dedicated Board that I have been blessed with, has been one of the most satisfying and fulfilling things I have ever done. And for that I have YOU to thank. Yes, the collective YOU, the person reading this right now. Thank you for your continued support – it means so much to me.

As we look ahead to a brand new year, I hope we can all resolve to be more active in PAG, enter every show offered, and thank every officer and committee chair OFTEN for their continued diligence in our behalf. Be sure also to speak personally with any new members and guests and ask if they have any questions or concerns. We are widely known as the friendliest and warmest artist's organization.

And just one more nickel's worth....keep your directory handy and refer to it often. It contains a great deal of information and

could answer a question and save you a phone call. The same goes for the website that Chuck so ably maintains. It's the go-to place to find out what's happening in the art world! Visit it often, open past newsletters and remind yourself of things we've done together and experienced together. (And thank Chuck and Jaxine for their dedication to this effort!)

It's going to be a great year – I can feel it in my bones! (Tylenol here I come!)

Julie Frye,
President





Creative Corner

HOW TO USE A SKETCHBOOK by Julie Frye

Your sketchbook CAN be the most valuable tool, and perhaps the most inexpensive and compact tool at your disposal to accomplish the many tasks on your road to improving your art. I know many of you resist grabbing a pencil and sketching on a regular basis, let me encourage you to set aside that fear and trepidation, and make a silent vow to **SKETCH SOMETHING AT LEAST ONCE A WEEK!**

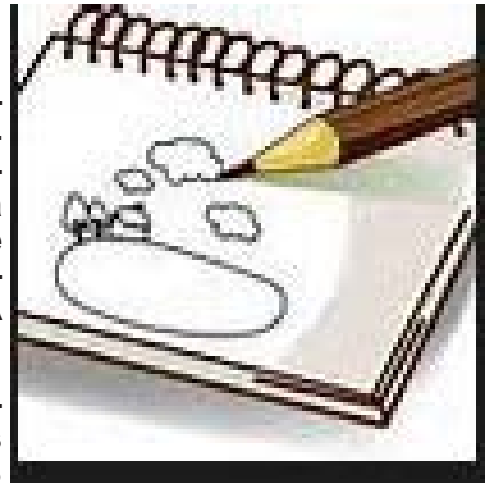
A sketchbook can serve as a practice tool as well as potential future reference. The **BIGGIES** used sketchbooks long ago....(Many of the art schools required **TWO YEARS OF DRAWING** before paints were introduced to the student!)

If a sketch is not to your liking, go on to the next page! This is the perfect place to be bold, to experiment and **TAKE CHANCES!** There is little risk and a great deal gained when you take the time to sketch an object at hand. Don't be critical of your work – your goal is to record information as you see it, not create a masterpiece.

ANYTHING GOES! Anything that catches your eye, attracts your interest or activates your emotions. Small details and complete subjects are fair game. You can draw from life or from your imagination! Value sketches, composition studies, doodles, designs, color notes, even clippings and reminders can be included. I use my sketchbook instinctively and have it with me nearly everywhere I go. It's small and will fit in my purse or glovebox so it's ready at a moment's notice. I often use a ballpoint pen, but you can grab any writing instrument and make a sketch with it. Nothing fancy required.

Relying on the camera to record your reference material is fine, I take photos wherever I go, but the sketches reveal my spontaneous reaction to the scene or object and therefore create a springboard toward an artistic rendition of that reaction rather than a photographic representation of it.

One last thought. Your sketchbook is your own private thing! Don't feel obligated to show it to anyone! Just **IGNORE YOUR FEARS AND BECOME FRIENDS WITH YOUR MATERIALS. I GUARANTEE YOU WILL NOT REGRET IT!**



PAG Demonstrator for January **Liz Kenyon**

"Home is where my 'art' is: Soft edges and brilliant colors are why I paint with soft pastels. If I had to choose between the process of painting and the end product, I would choose the process every time."



How I approach my work

I begin my paintings with a strong contrast of highlight and shadow and build a simple composition that creates interesting shapes for pastels.

Planning colors is more than an intuitive process for me, it's based on the principles of art and years of experimentation. When it's time to paint, I make myself very small and go into the scene, always questioning... "How do I feel about the light? Do the temperatures of the cast shadows and the direction of light create a line of travel through my forms?" Finally, when I can see my spirit in the work, I know I'm finished.

Experience and History

In my early years at The University of Arizona, I drew what's unseen behind the human figure with a mesquite twig and sorted out colors into endless families of values.

In my 13 years of working as a fine artist in soft pastel, I have received over 40 awards from juried shows and have had seven one-woman shows. Continuing to teach workshops on pastel painting at Scottsdale Artist School and numerous venues in Arizona, New York and Florida keeps me in touch with fresh viewpoints. I am a signature member of the International Pastel Society and active in the Arizona Pastel Art Association. My work is highlighted in four books: Best of Worldwide Artists, Pastel, Volume I, Best of Pastel America, Volume II, Finding Your Visual Voice, and Pure Color: Best of Pastel Edition and numerous publications, including: Fine Art Collectors of America, Emerging Artists, 2009 as well as several web site collections.

I grew up in a small rural town called Watsonville in California. The instructors at the University of Arizona encouraged me with their insights on drawing and color. Since then, I have done everything from working in design studios to owning my own ad agency, publishing firm, and illustration business. Among my national clients were Post Cereals, Disney Studios, and Motorola. I also illustrated book covers for Harper Collins in New York for fifteen years, and when I wasn't illustrating, I learned to paint with soft pastels. I am now exclusively a Fine Art, Soft Pastel Painter. I currently teach at Scottsdale Artist School.

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ARTISTS ON DISPLAY:

2017 Glendale Arts Council 54th
Juried Fine Arts Exhibit
January 1 –29

**Sahuaro Ranch Park
59th Ave & Mountain View Rd
Glendale, Arizona
Hours 10am—5pm daily
Free Admission**

Cindy Berg*

Carl Hoelle (ss)

Ann Higgins

John Mansour (s)

Marilyn Miller *

Sylvia Robers (s)

Paula Sandera

Monique Spinabella

Carolyn Tolliver*

Jean Morgan (ss)

* = juried in and exhibiting full term.

(s) = art piece sold.

WHAM West Gallery

January Photography Show

Capture and Create

16560 N Dysart Rd (south of Bell Rd)
Surprise AZ 85378
www.wham-art.org

Grant Washburn



I am looking for contributors for sketches or pictures of art for our newsletter. If you have artwork you would like featured, please send the work to maryh@ix.netcom.com for publication. **Also, if you do not put PAG in the subject of you email, I may not see it.**

UPCOMING EXHIBITS

ARIZONA ART ALLIANCE

EXHIBITS March 1st through March 30th

2017 WHAM West Gallery show "Interpretations II"

March 1st through March 30th

16560 N. Dysart Rd.

Surprise, AZ 85378

- ◇ Prospectus is available on the Alliance current Newsletter: Exhibits, at azartalliance.com. Entry deadline had been extended to Jan. 6th through "entry thingy" which can be accessed by azartalliance.com/call-to-artists/.
- ◇ Artists will be notified (juried or nonjuried for the show) Jan. 30th.
- ◇ Juried artwork delivery to the WHAM WEST Gallery on Feb. 27th, 10 am to 1 pm.
- ◇ Artists Reception and ribbons awarded is scheduled for Saturday, March 11th, 4:30 to 6:30 pm.
- ◇ Artwork pickup is scheduled for March 31st, 10 am to noon at the WHAM WEST Gallery location.



MESSAGE FROM CHUCK!

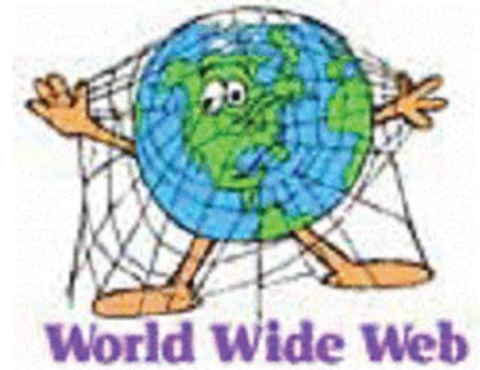
SHOW YOUR ART TO THE WORLDWIDE WEB!

Promote **YOURSELF** and **YOUR ART** with **WORLD-WIDE VISIBILITY** –

FOR ONLY \$25.00 A YEAR!

Simply:

- Be a paid-up member of Phoenix Artists Guild.
- Pay just \$25 for a Full Year Link; send your check to PAG Treasurer.
- Email to Chuck Cummins; chuckc@lincum.com:
 - ⇒ A JPEG image: (300+dpi JPG image); Include name of piece, size and media used
 - ⇒ Your name, and name of organization(s) to which you belong;
 - ⇒ Your contact info., (name, email address); we do not recommend including your phone or home address -GUARD YOUR PRIVACY!
- If you have your own website, **please link it BACK TO:**



<http://www.phoenixartistsguild.com/Links.htm>.

- ⇒ This makes our links more favorable to Google, Yahoo & other search engines and gets us more traffic!

Good Luck!

Monthly Clip:

Last month we discussed the top-rated virus-check/security software for your consideration.

This time; about those “You’re Infected” Warnings! (complements of DataDoctors™):

A “pop-up” security scam is catching a lot of people off guard because of their authentic looking warning screens. You will get a pop-up screen that tries to lock down your browser, then warn you that you have been massively infected and that you should call the toll free number posted immediately, so a “security expert” can assist you.

This applies to both PC and Mac users.

The scam-artists post encoded malicious links in your system, via hijacked social media accounts, compromised email accounts, or as spam in the comments section of a popular website.

“Remember; none of the legitimate Internet security companies will ever post any toll-free numbers as your first course of action, because none of them want you to ever call them if they can avoid it!”

Solid security programs should be able to block known attacks and malicious website, and limit infection detection to scheduled or manual scanning processes. None of them will ever pop-up their toll-free number so now you know it’s always a huge red flag.

(So be sure your security software is kept up to date continually).



Snacks:

Cookies: Joey Ticacheck, Don McDonald

Cheese and Crackers: Sharon Betts, Cindy Chambers

Chips & Dips Mary Hightower, Nancy Donovan

Veggie Tray: Pat Washburn, Jo Allebach

Fruit Tray: Cindy Berg, Betty Peterson



PAG would like to offer condolences to Mary Lechwar. She lost her daughter unexpectedly on December 30. Our thoughts and prayers are with you.




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 TUCSON • 4343 N. Oracle Road • Tucson, AZ 85705 • (520) 388-5555 • Fax (520) 388-4806

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www.arizonaartsupply.com

Welcome PAG's Newest Members:

Geri Rosato



Officers for 2016/2017

President	JULIE FRYE
1ST VICE PRESIDENT (PROGRAMS)	BETTY PETERSON
2ND VICE PRESIDENT (SHOW CHAIR)	CARMEN TIMM
TREASURER	PAULA SANDERA
RECORDING SECRETARY	JO ALLEBACH
CORRESPONDING SECRETARY	CINDY BERG

Meetings:

4th Monday of Month
Beatitudes Church
Britt Chapel
555 W. Glendale Av
Phoenix, AZ



Contacts:

Julie Frye — President
Grant Washburn—Membership

Membership \$40 per year
May—April